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NEWSLETTER



WE MATTER.™

In this issue: | REED SWITCHES, SENSORS & MAGNETS | OKI, Proximity

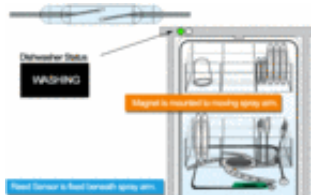
MARCH 2015

Reed Technology and Magnetics for Household Appliance Applications



Household appliances and electronics feature much higher efficiency and are now being designed in conjunction with smart metering devices. Detecting door position and monitoring fluid levels are just a few examples of how reed switch sensors are making their way into household appliances - read more...

Dishwasher Spray Arms Protected by Reed Sensors



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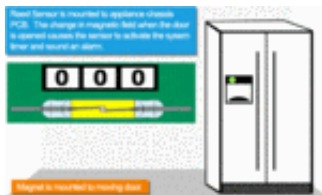
Magnet and Reed Sensor are isolated and have no physical contact by typically having the magnet mounted to the spray arm and the Reed Sensor is mounted on the inner casing of the body such that it will detect the magnetic field of magnet on the spray arm when it rotates by the reed sensor - read more...

New Product Training Module



Watch our Product Training Module and learn more about "Reed Switch Technology"

Detect And Control Appliance Doors Using A Reed Sensor



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Appliances, particularly refrigerators and freezers, must have their doors closed at all times. If the door is left open for any length of time the compartments will warm up and the food contained within will begin to spoil. Reed sensors are a simple choice to solve this problem - read more...

Electronic Stove Control Sensors Are More Efficient and Safe

The new stove tops particularly those

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Application Alley



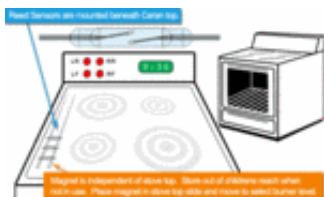
Standex-Meder Products

Find more information:

[Reed Switches](#)

[Proximity Sensors](#)

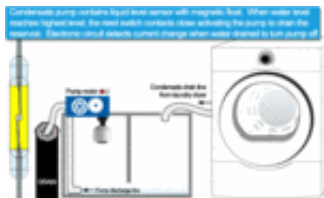
[Fluid Level Sensors](#)



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made of the flameless, burnerless ceramic stoves use reed sensors to eliminate the need for knobs and use less power - read more...

Condensed Water From Commercial Laundry Dryers are Controlled by a Reed Sensor



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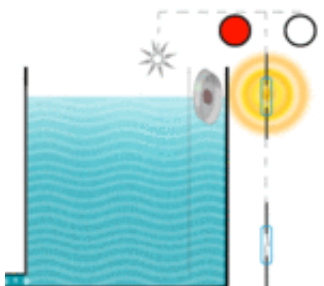
Condensation line drains into a reservoir with built in pump containing a level sensor. When the condensation reaches a high level the reed switch activates a pump which drains the water - read more...

New Video Release! SME Capabilities & Solutions



Click to Play the brand new Video

Reed Sensors for Coffee & Espresso Machine Applications



Click to Play

Coffee & Espresso Machines Use Reed Sensors To Detect Water Levels And Position - read more... Product Spotlight German English

Upcoming Events



electronica China 2015

Time: March 17.-19.2015
Place: Shanghai New International Expo Center(SNIEC)

Booth No.: E4, 4101

[read more...](#)

AUTOMATICON 2015

Time: 17-20 March 2015

[Transformers & Inductors](#)
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**Place: Warsaw Expocentre XXI,
Poland
Hall 3, Booth G16**

The most important trade fair for automation, control, measurement and robotics in Poland.

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PCIM Europe 2015

**Time: 19-21 May 2015
Place: Messe Nuremberg,
Germany
Hall 6, Booth 107**

PCIM (Power Conversion Intelligent Motion) is Europe's leading meeting-point for specialists in power electronics and its applications in intelligent motion, renewable energy and energy management.

[Click here for more information](#)



SENSOR + TEST 2015

**Time: 19-21 May 2015
Place: Messe Nuremberg,
Germany
Hall 12, Booth 224**

From Sensors to Evaluation - A Comprehensive Overview of System Expertise for Measuring, Testing, and Monitoring Tasks in all Industries

[Click here for more information](#)



**Electronics & Automation
2015**

**Time: 02.-04. June 2015
Place: Jaarbeurs, Utrecht,
Netherland
Hall 8**

Electronic and Automation Tradeshow in the Netherlands together with our Sales Representatives HEYNEN BV

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